

FT Weekend Magazine

Ad Copy Deadlines:	12 days prior to publication date Text-heavy ads are not permitted New client copy will need to be submitted an additional 2 weeks prior to ad copy deadline
Ad production Contact:	Mark Frisby (mark.frisby@ft.com) / magscopy@ft.com
Copy Material Required:	High-resolution Acrobat PDF
PDF Specification:	PDF/X-1.A. Full spec for PDF file creation can be found at www.pass4press.com
Proof:	Digital Cromalin or other industry standard proof should be supplied originating from PDF supplied
Live Matter Area:	Type matter or other illustrative material on a bleed page, but not intended to bleed, must be positioned at least 5mm within specified trim size
Ink Density:	Combined colour ink density should not exceed 300%
Printer Marks:	PDF supplied must include trim marks set to trim size of publication. Crop marks should be positioned outside the bleed and printed area
Printing process:	Heatset Web-offset
File Supply:	Email: magscopy@ft.com

Copy Dimensions - Height x Width

Size	Trim Size	Bleed Size	Type Area
Single Page	300 x 242mm	306 x 248mm	270 x 206mm
Double Page Spread	300 x 484mm	306 x 490mm	270 x 444mm
Half Page Horizontal	142 x 242mm	148 x 248mm	130 x 206mm
Half Page Horizontal Half	142 x 484mm	148 x 490mm	130 x 444mm
Page Vertical	300 x 126mm	306 x 132mm	270 x 106mm
Vertical Strip Ad	-	-	270 x 81mm
Food & Drink Box	-	-	91 x 206mm

N.B. "Trapping, overprint & knockout"

We will not alter the overprint and knockout settings on your document, beyond removing any white overprint. If inappropriate overprint is used in a document (eg a lighter colour set to overprint a darker colour), The FT will not be held responsible for incorrect printed results. The creator should apply any trapping requirements if necessary, but must be aware of the various application software limitations. The printer will not apply trapping.