

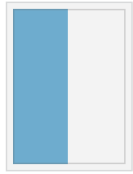



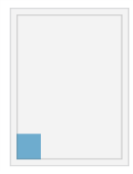


NewScientist

Specifications - Display print advertising

Trimmed page size **267x203mm**, Perfect bound, Offset litho, Knock up to head

Depth x width			Trim Size	Bleed	Type Area
Full page			267mm x 203mm	273mmx 209mm	240mm x 185mm
Double page spread – supply as separate files			267mm x 406mm	273mm x 412mm	240mm x 386mm
Half page		Vertical	240mmx91mm		
Half page		Horizontal	118x185mm		
Quarter Page		Portrait	118mm x 91mm		
Quarter Page		Horizontal	58mm x115mm		
1/12 page		Portrait	42mmx 44mm		