

Specification: **NewspaperAds_1v4**
 PDF Standard: **PDF/X-1a:2001**
 ICC Profile: **WAN-IFRAnewspaper26v5.icc**
 Publication Proof Curve: WAN-IFRAnewspaper26v5.icc
 Deadline: **16:00 - five days prior to publication**

Min Image Res: **150 ppi**
 Min Bitmap Res: **600 ppi**
 Double Page Info: **Supply as a Single File**
 TAC (Max Ink): **220%**

Adverts can be sent direct using one of our preferred supply routes:
Qmulu • Adstream • AdSend • Specle

Contact Email: adproductionie@reachplc.com

Important: Please ensure that all magazine ads are supplied WITHOUT trim marks.
 All files need to be flattened in the original application prior to sending.
 Please ensure that all submissions are submitted with a unique reference number (URN). If you haven't been supplied with one you can get your URN from your Sales Person or Booking Agent, alternatively email adproductionie@reachplc.com

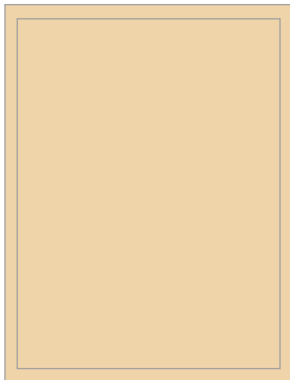
COLUMN SIZE

1	2	3	4	5	6
38.5mm	80mm	121.5mm	163mm	204.5mm	246mm

Gutter
18mm

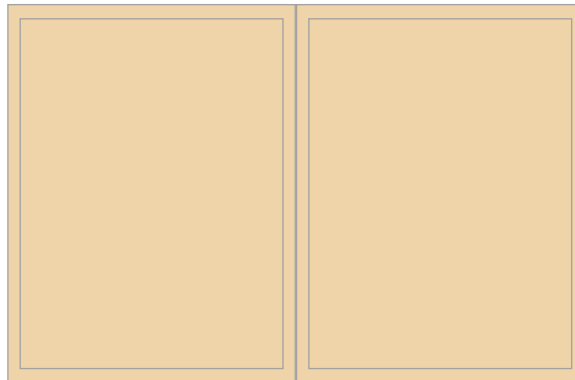
7	8	9	10	11	12
302.5mm	344mm	385.5mm	427mm	468.5mm	510mm

DISPLAY FIXED SIZE (sizes given in mm height x width)



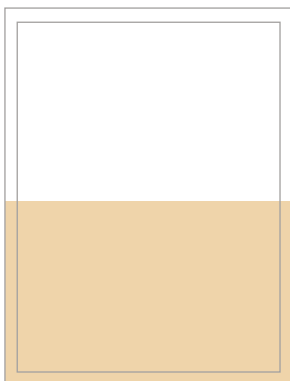
FULL PAGE

Bleed: H 348mm x W 275mm
Trim: H 338mm X W 265mm
Type: H 318mm x W 246mm



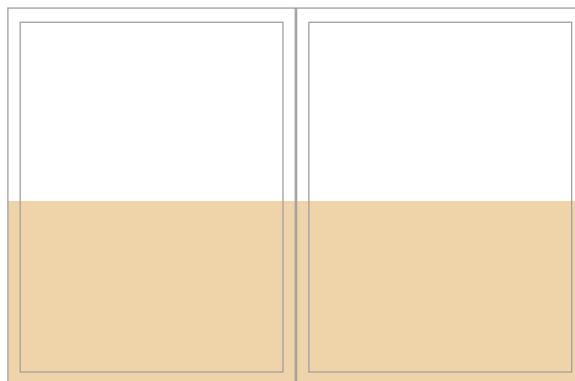
DPS

Bleed: H 348mm x W 540mm
Trim: H 338mm X W 530mm
Type: H 318mm x W 510mm



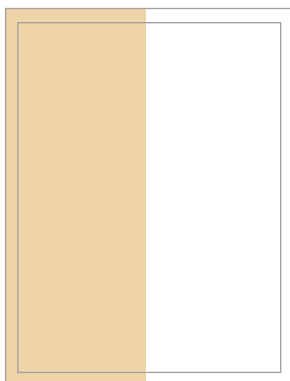
HALF PAGE HORIZONTAL

Bleed: H 175mm x W 275mm
Trim: H 165mm X W 265mm
Type: H 155mm x W 246mm



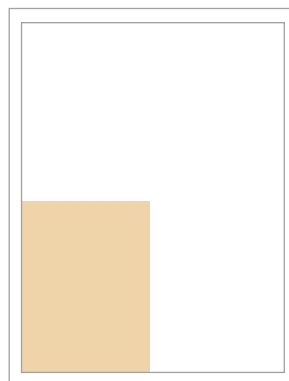
HALF PAGE DPS

Bleed: H 175mm x W 540mm
Trim: H 165mm X W 530mm
Type: H 155mm x W 510mm



HALF PAGE VERTICAL

Bleed: H 348mm x W 136.5mm
Trim: H 338mm X W 131.5mm
Type: H 318mm x W 121.5mm



QUARTER PAGE

Bleed: N/A
Trim: N/A
Type: W 155mm x H 121.5mm