

News UK

CULTURE

Sunday Times Culture Magazine

Ad Sizes, Specifications & Delivery

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All adverts must be supplied to the correct specification below, failure to comply with any of the below may result in printing errors or alterations to your PDF for which News UK cannot be held responsible.

PDF Specifications:

PDF/X-1A:2001

NO crop marks, registration marks or other page furniture allowed

Colour:

ICC Profile: **PRI_NP_V2_K1.icc**

Colour Space: **CMYK** (no RGB, indexed colour or Lab colour)

Max TAC: **360%**

Resolution: **305dpi**

Copy Deadline

All ads must be with us by **1pm** on **Tuesday** prior to publication.

*ads delivered after this deadline may not appear and may be filled with alternate creative, for which News UK cannot be held responsible.

Delivery Methods

PDFs MUST be delivered via one of our approved suppliers below, this is a paid for service and is not optional. It protects you/your clients investment in the advert by ensuring the ad has been designed to the correct specification.

adfast.qmuli.com

www.specle.net

www.adsend.com

URNs

Each booking has a unique reference number associated with it, this MUST be entered into the job ticket when being delivered, they can be found on the delivery vendor websites above, on the 'PADN' or 'My Bookings' tabs.

Full Page
(29x5)

290x233mm
+3mm bleed all round

DPS (29x10)

290x466mm

+3mm bleed all round

**Gutter allowance: Keep central 6mm free of t&cs / text / faces.*

10x5 Strip (10x5)

100x233mm
+3mm bleed all round

Bookend
(29x2)

290x93mm
+3mm bleed all round

Bookend (29x2)

290x93mm

+3mm *bleed all round*

Large Half Page Vertical (29x3)

290x137mm

+3mm bleed all round

Large Half Page Vertical (29x3)

290x137mm

+3mm bleed all round

Half Page (14x5)

140x216mm
no bleed

SOLT (27x2.5)

270x107mm
no bleed

**Half Page DPS
(14x10)**

140x448mm
no bleed



20x4

200x172mm

no bleed

15x4

150x172mm

no bleed

10x4

100x172mm no bleed

no bleed

20x3
200x128mm
no bleed

15x3
150x128mm
no bleed

10x3
100x128mm
no bleed

20x2
150x84mm
no bleed

15x2
150x84mm
no bleed

10x2
100x84mm
no bleed

10x1
100x40mm
no bleed

Full Page Classified (27x5)

270x216mm

no bleed

Half Page Classified (13x5)

130x216mm
no bleed

Half Page Classified (13x5)

130x216mm
no bleed



Sunday Times Culture Magazine

Key Contacts

Advertising Operations Contacts

(Mon-Fri, 10:00-18:30)

Magazine Copy Team:

0207 782 7779

The Sunday Times Copy Team:

0207 782 7768

The Times Copy Team:

0207 782 7778

The Sun Copy Team:

0207 782 7776

Repeat Instructions:

Want us to run a previous advert?

You can email the details of your booking and which ad you would like us to repeat, including a visual of the creative to use, to:

ci@news.co.uk

General Enquiries:

You can also email general enquiries to:

ci@news.co.uk

Placing an advertisement:

To place an advertisement please see the below site for more information:

newscommercial.co.uk