weekend New sizes from 1st December Issue

AD SIZES

Full page
Trim: W 270mm x H 351mm
Bleed: W 276mm x H 357mm
(3mm all round)
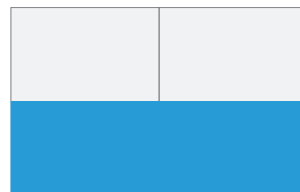Type: W 250mm x H 312mm

DPS
Trim: W 540mm x H 351mm
Bleed: W 546mm x H 357mm
(3mm all round)
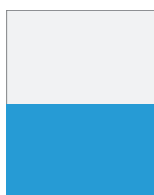Type: W 500mm x H 312mm

½ page DPS
Trim: W 540mm x H 175mm
Bleed: W 546mm x H 181mm
(3mm all round)
Type: W 500mm x H 156mm

½ page horizontal
Trim: W 270mm x H 175mm
Bleed: W 276mm x H 181mm
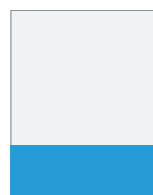*(3mm all round)*
Type: W 250mm x H 156mm

½ page vertical
Trim: W 135mm x H 351mm
Bleed: W 141mm x H 357mm
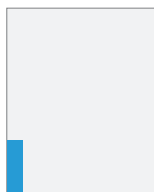*(3mm all round)*
Type: W 125mm x H 312mm

10 x 7
Trim: W 270mm x H 100mm
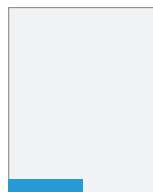Bleed: W 276mm x H 106mm
(3mm all round)
Type: W 250mm x H 91mm

TV strip size 1
Type: W 30mm x H 105mm

TV strip size 2
Type: W 30mm x H 120mm

TV strip
Type: W 136mm x H 30mm

COUPON

Any ad sites that contain a coupon must adhere to the following two rules to avoid clashing coupons:

1. The coupon must be on the right hand side of the page
2. The coupon cannot run more than 50% across the page

*Sizes as per flexo printed papers.