

BORN

Christmas Gift Guide Supplements

Standard Operating Specification

Contact: Born Group

Lee Hillier & Terry Cimini

Revised 01.01.2016

Christmas Gift Guide Supplement

GRAVURE PRODUCTION SPECIFICATIONS

Guideline Specifications for Digital Gravure Reproduction

Delivery Method e-mail:

lee.hillier@borngroup.com

terry.cimini@borngroup.com

FTP: ftp.groupfmg.com

User: telegraph

Password: Vr2evtDD

IMPORTANT!

If files are uploaded to our FTP server and are not backed up with a hard proof, then an e-mail notification must be sent to enable us to confirm receipt and the fidelity of the file.

Media Supply

Media to contain only files required for the job, to be accompanied by a printout of contents, information concerning media format, file format, file names and digital proofs.

Template.

Template delivered as Double Page Spreads and/or Left and Right Pages all including bleed carry Trim and Spine Marks all positioned outside live area.

File Name.

Please ensure that the file contains product title (e.g. Sunday Telegraph Magazine and the Publication Date. Orientation Page orientation: Portrait. Data orientation: 1.

First Printing Tone 5% All colours.

Style of Black Skeleton

Detail Contrast Settings to produce smooth flesh tones and to avoid strong black outlines.

UCR (Min dot %) Normal subjects Y 65%; M 65%; M 65%; B 98%

Max Coverage 320%

Tints and Images on white paper

Single colour tint on white paper 15% minimum dot. Multi colour tint on white paper 8% minimum dot

Text and Reverse type Minimum 6pt for standard fonts, script and fine serif fonts 10pt

Type Minimum 10pt type, dominant colour for shape, secondary colours spread

Bleed 5mm on all sides

Live Text Position No important text matter within 5mm of trim

Colour Proofing

Colour proof must be made from the digital data delivered to the printer.

Standard: According to Epson 4880 or Epson 4800.

Paper: GMG Semi Matte

Match: ISO_41L (PSO_MFC_Paper_eci) for TEXT

Match: IISO_39L (ISOcoated_v2_300_eci) for COVER

Control: FOGRA Media Wedge Strip and Filename each spread.

ICC profiles are obtainable from GMG: GMG Website or Telephone: 01603 789111.

Copy

Copy should be supplied 21 days prior to publication. Late copy facility by negotiation.

Advert Dimenions

Full Page Trimmed	297mm x 210mm
Full Page Bleed	303mm x 216mm
DPS Page Trimmed	297mm x 420mm
DPS Page Bleed	303mm x 426mm

Contact Information:

Lee Hillier 0207 520 8627 Email: lee.hillier@borngroup.com

Terry Cimini 0207 520 8792 Email: terry.cimini@borngroup.com

Main Switchboard 020 7520 8600

Telegraph Advertising Born Group 90/92 Pentonville Road, London N1 9HS

These Diagrams are visual only, the dimensions are on spec above

