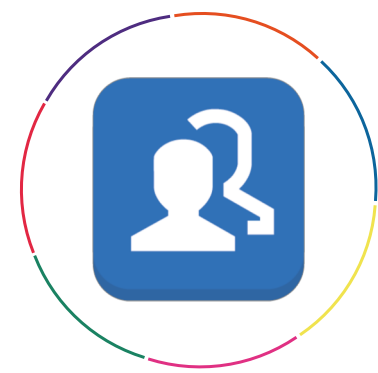




## Qmuli Studio Services

Experts in Multimedia Ad Fulfilment



# Qmuli Studio Service

Interactive, collaborative production service.

w: [www.qmuli.com](http://www.qmuli.com)  
e: [production@qmuli.com](mailto:production@qmuli.com)  
t: +44 (0) 20 7278 4009



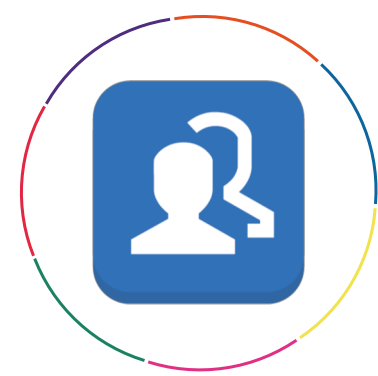
## Managing your complex campaigns is our bread and butter

Our studio production services are second to none. We recognise the demanding standards required today and the importance of hitting ever-tighter deadlines. We are proud that we can deliver a top quality product and have the resources to handle complex national and international campaigns at any time.

We don't only specialise in print advertising – we offer the same professional services for digital and OOH campaigns – in fact right across the range of today's multi media industry.

Take a look at our clients: we provide these services to brands like Channel 4 and Asics; to agencies such as AMV BBDO, Four Communications and Cogent Elliott; publishers such as Reach and DMG and production companies such as Gutenberg Networks.





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## Schedules

From your media plans we create matching production schedules in our campaign management system, with all the information required to deliver your ads

## Approval

Files are sent for approval using our online campaign management tool, which includes annotation and version control. Hard copy proofs are available on request

## Artworking

From a supplied InDesign file we create and re-size specific press insertions, including customising content for regionalised campaigns

## Delivery

Using our state of the art delivery method ad.fast we provide secure, tracked and verified deliveries direct to publishers

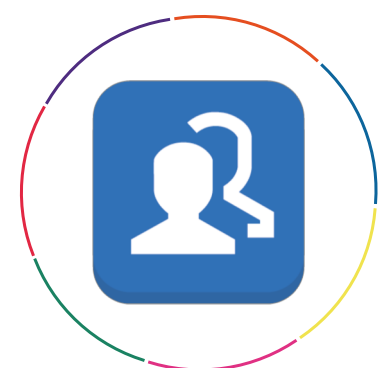
## Optimization

Our team of production experts will take your file and optimize it to meet individual publisher specifications including pdf type and icc profile

## Extra services

Qmuli provide production services for all media formats including OOH, POS and Digital. This complements our national and international print and press service





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## UK Campaigns

£25      £45

per file - DOOH      per file - PRESS

This includes flight and size checks, pdf fix if required, colour conversion, delivery, confirming receipt with publisher and confirming to you that the publisher has received it.

### **Repeat Press instruction**

*Repeat Service: £25.00 per insertion. Managing your repeat bookings, selecting copy from files we hold, confirming with yourselves and delivering to publisher.*

## Non-UK Campaigns

£40      £60

per file - DOOH      per file - PRESS

Our database includes over 6,000 global publications and we will source the specs for any additional ones you require. Regardless of size, file formats and colour profiles, our experts will ensure your campaign is delivered smoothly, producing quality results at a realistic price.

### **Repeat Press instruction, non uk**

*Repeat Service: £30.00 per insertion. Managing your repeat bookings, selecting copy from files we hold, confirming with yourselves and delivering to publisher.*

## Rush Charge

from £15

Per file delivered on day of deadline

**Standard Rush charge £15**  
(after 2pm on copy deadline day)  
or any specific request for same half-day turnaround.

**Super Rush charge £25**  
(after 5pm on copy deadline day)  
or any specific request for turnaround within 1 hour

**Price charged per file on top of  
Repro charge**

## Hard copy proofing

£25

Per A3 print

Hard copy proof / prints to publisher specifications

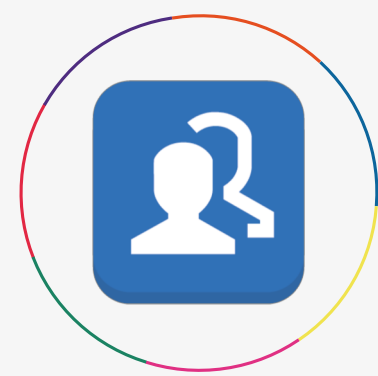
Proofs over A3 and up to A2 - £35

Courier charges extra - from £10

Conversion of supplied file to publication profile £25







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## Creating Artwork from Brief

£40

Per half Hour

Our team of skilled artworkers will work from your brief or storyboard to create perfect artwork every time.

From your supplied copy and images, we will design, typeset, proof back to yourselves before producing finished artwork to the required specifications.

*We specialize in the supply of PDF, JPG, HTML and all video formats, for Press, OOH, POS and Digital mediums*

## Adaptation Artworks

£25

per adaptation

Creating resizes from master artworks for specific press insertions or OOH spaces. This is for changes to size of master artwork only, no copy amendments.

*Includes up to two rounds of client amendments for any individual adaptation; if the number of amendments is excessive, we reserve the right to apply an additional charge.*

## Adaptation and Content Management

£40

Per individual artwork

Creating local customised artworks from a global master. When individual artworks require copy customisation (i.e. include local store details) and also size adaptations across a campaign.

*Includes up to two rounds of client amendments per individual artwork; if the number of amendments is excessive, we reserve the right to apply an additional charge.*

## Retouching Services

£60

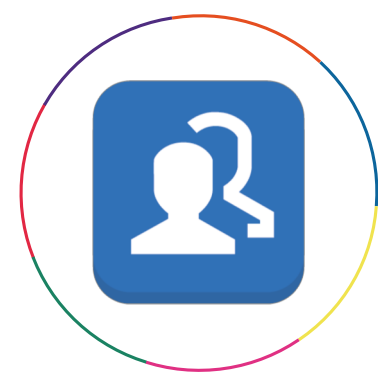
Per half hour

From your original file, we retouch any part of the image that requires special attention - from removing blemishes to taking out a number plate or re-creating a background.

Bespoke services are priced by the hour. Prior arrangement required.

*We recommend a consultation with one of our staff before using this service.*





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## Digital Campaign Schedules

# CALL

The Production Team

Today's digital campaigns can be very complex, requiring detailed planning and involving a wide range of media from Press to Digital including moving image, geo-dependent, content-variable platform and DOOH ads.

*Call a member of the production team to discuss your specific requirements – we can help with all stages of your campaign from planning through to delivery - and all at prices that won't take your breath away.*

## Sourcing Media specs

# £10

per unique request from

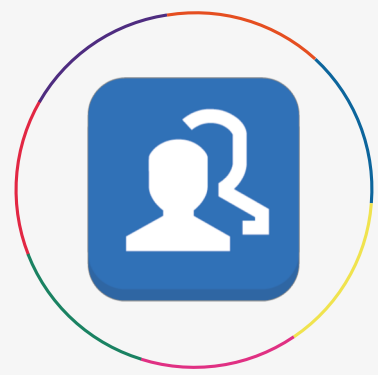
Sourcing UK specifications **£10**  
Sourcing non-UK specifications **£20**

This includes taking your media schedules and supplying back the complete media specifications.

**Note:**

*Only charged if standard repro services are not required*





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